Aditya Kumar

Senior Product Designer • Design Engineer

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Summary

Senior product designer and design engineer with 6+ years of experience shipping products across cloud infrastructure, fintech, ecommerce, creator tools, and Web3. The only product designer at Huddle01 for six years, owning product, brand, and web across Meet (1.8M+ meetings), Cloud (now Vertical), Network, Terminal, and House. Started as a full-stack developer, so I design with implementation in mind, using Figma, Framer, and AI-assisted workflows to move from concept to production-ready builds.

Core Skills

Design: Product Design (0-to-1 and Scale) • Design Systems • Interaction Design • Brand Identity and Visual Design • Cross-Platform Design (Web, Dashboard, Mobile) • High-Fidelity Interactive Prototyping • Social Media Marketing Design

Technical: Computer Science Fundamentals • Full-Stack Development Exposure • Design-to-Code Workflows • Component-Based Thinking • Production Site Builds (Framer) • AI-Assisted Development (Claude Code)

Stack: Figma, Framer, Adobe CC, Web-based Motion Tools (e.g. Jitter), Claude, VS Code, Paper Design Tool, AI Generative Tools (Recraft, Higgsfield, Midjourney)

Experience

Clipstake - Product Designer

Nov 2025 – Present | Contract | Remote

- Sole designer on Clipstake's rebrand and a product rebuilt from scratch, across the website, dashboards, and mobile app.
- Designed separate dashboards for Creators, Businesses, and Agencies, working directly with the founders.

TheNiche - Product Designer

Aug 2026 – Oct 2026 | Contract | Remote

- Sole designer on a dashboard that brings D2C brands' sales, advertising, and stock data from Blinkit, Zepto, Instamart, Amazon, and Flipkart into one place, from information architecture to the final UI.
- Rebuilt the Sales page around pacing against the month's budget, marking every channel On pace, Behind, Needs attention, or Ahead so the ranges furthest behind surface first.

Huddle01 (Graphene01) - Product Designer

Dec 2020 – Aug 2026 | Full-time contract | Hybrid

- The only product designer for nearly six years. Designed Meet, Cloud (now Vertical), Network, Terminal, and House end to end, with their websites, dashboards, mobile apps, and brand.
- Meet: designed the core call, dashboard, mobile app, and marketing site for a product that has hosted more than 1.8 million meetings.
- Designed the developer dashboard for Huddle01's SDK, covering API keys, webhooks, recordings, and iFrame embeds.
- Cloud and Vertical: designed Huddle01 Cloud's brand, website, and dashboard, then its rebrand as Vertical, expanding into GPU instances and AI inference.
- Network: designed the node dashboard and the two node-sale sites, for first-time and experienced node operators. On testnet, 2,894 keys were delegated across 169 active pools.

- Terminal: designed the brand and product for a Solana trading terminal covering token discovery, DEX and perpetuals trading, and portfolio tracking.
- House: designed the brand and product for a live audio and video app on Farcaster and Base, across web and mobile.
- Designed FILBangalore, Huddle01's developer conference website, end to end across three editions, plus the pitch decks used in fundraising.
- Worked in close collaboration with the founders and engineering on every product, from the scoping through handoff.

Redcarpet - Full-Stack Developer, then Product Design Intern
Apr 2020 – Oct 2020 | 6-Month Internship | Remote

- Built production features for a fintech mobile app, then moved into product design within the same team.
- Learned how closely design decisions and engineering constraints connect, which carried into more implementation-aware specs and less back-and-forth with engineering.

Education

Bachelor of Technology, Computer Science and Engineering
Amity University, Noida | Graduated 2020

- Exchange student at Birkbeck University, London and Adelphi University, New York (3 months each).